



witmart.com
The best crowdsourcing solution

for small business

looking for ideas and professional services?

WHO WE ARE

Witmart.com, operated by ZBJ Network Inc., is an internet marketplace and workplace for non-physical products, including services, designs and digital goods. Together with our sister website in China (Zhubajie.com), we are the largest website in the field of international crowdsourcing with more than 4.5 million registered users. We focus on businesses and individual users, for both professional and everyday services. Our website provides a unique and innovative platform where employers post their service requirements, and providers bid for and work on jobs. We provide the best solution to securely and seamlessly accommodate all of the working procedures and transactions for the job. With state-of-the-art internet-based technology, international crowdsourcing is changing the way people work.



Your business has limited resources and budget constraints, but still needs to hang with the big competitors. Take on the challenge with Witmart.com! We can partner with your business to provide a convenient and cost-effective means of getting the results you want, as well as being a marketing tool in building up your company's brand name. Have access to the global talent pool and find service providers who can:

- best meet your needs
- be hired and managed with our suite of management tools
- be paid through our secure services

how we can partner with your business

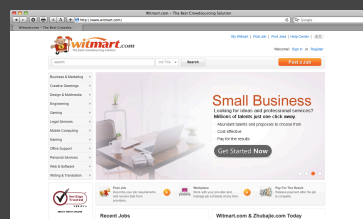
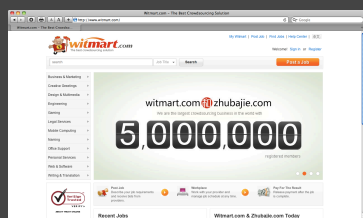


many choices, many qualified designs

In August 2010, a solar panel company, in need of a company logo, chose to post a contest job on Witmart.com. They specified the company name and a hint to the solar industry should be included in the design, and were provided with over 60 choices from different providers, with 20 of them of being exceptionally high-quality designs. The difficulty actually became picking one logo package to go with! The ease of being able to select whatever design was appealing led the company to go with a logo package for the cost of \$120.

follow-up business relationships

In August 2010, a passport service company in Houston, by posting a contest job for \$620 on Witmart.com, was able to choose a designer to develop their company website. After the job was completed, the company later contacted the designer requesting for revisions to be made, and the designer made all the changes for no additional cost. The business relationship between the company and the provider still continues to this day, with the company finding the work and revisions done to be extremely satisfactory.



HOW TO GET STARTED

1. Register for FREE at Witmart.com.
2. Post either a contest or contract job without risk.
3. Wait to receive numerous high-quality bids.
4. Pay for the result.



Post Job

Describe your job requirements and receive bids from providers.



Workplace

Work with your provider and manage job schedule at any time.



Pay For The Result

Release payment after the job is complete.

PAYMENT OPTIONS

Witmart.com currently accepts the following payment methods:

- PayPal
- Credit Card (Visa, MasterCard, American Express, Discover)
- Funds from your Witmart account balance



Credit card



Paypal

how we can become your marketing tool

"I miss you when I drink coffee"

In March 2010, a worldwide-known coffee brand held a contest job to design a marketing slogan in Chinese in conjunction with our sister website Zhubajie.com and Henan TV, on a program called "Creative and Cultural Industries Times in China." The winner was a 26 year-old graduate student at Jinan University who only took 2 minutes to think about her submission of the innovative and sentimental slogan, "用一杯咖啡的时间来想你", which loosely translates into, "I miss you when I drink coffee." The prize was a car (pictured below) worth around \$16,000. One of the commentators on the TV show even went as far as to say the slogan was probably worth \$1.5 million, and was even better than the company's slogans currently in use.



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A reputable consulting firm in Houston, using Witmart.com, set up an on-going series of contest and contract jobs over a period of six months. Jobs involved designing marketing slogans, fixing the website, logo design, and even a story-writing competition, ranging from \$200 to \$2,000 in price. Witmart.com was able to provide numerous services, such as VIP account management, an online VIP profile, a six-month marketing campaign which included a promotion on the homepage of Zhubajie.com. The firm was immediately exposed to large crowds and targeted markets, such as the younger generation in China. In addition, the huge increase in clicks on their job banners actually improved their search engine rankings, and ultimately helped them to build a brand name.



Witmart.com uses VeriSign Authentication Services to engage in communications & commerce online with customers securely. The VeriSign Trust™ Seal means VeriSign has confirmed our identity and our site has passed their malware scan. VeriSign provides Secure Socket Layer (SSL) certificates which secures our website's users to browse, buy, and sign-in.



Witmart.com has its privacy practices monitored for compliance by TRUSTe, an independent organization whose mission is to advance privacy and trust in the networked world. TRUSTe's services include site reputation management, trust seals, privacy policy generation, vendor evaluation, and consumer privacy dispute resolution.